

B.B.A. Semester-V (Honours) Examination, 2022-23**BACHELOR OF BUSINESS ADMINISTRATION**

Course ID : 53211

Course Code : BBA/CC-11

Course Title : Business Environment

Time : 3 Hours

Full Marks : 80

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.***GROUP-A**

1. Answer **all** the questions: 1×10=10
- i) Which of the following is not a feature of Business environment?
- a) Interrelated Elements
 - b) Dynamics
 - c) Complexity
 - d) Continuous
- ii) _____ is the process of analysing the environment for the identification of the factors which impact on the business.
- a) Environmental analysis
 - b) Environment scanning
 - c) Business analysis
 - d) Factor analysis

- iii) Public Enterprise is defined as_____.
- a) An organization run by joint efforts of Centre and State Governments.
 - b) An organization which caters to the needs relating to public utilities.
 - c) An organization in which capital is invested by public.
 - d) An organization owned and managed by public
- iv) What is the general concept of business ethics?
- a) Ethical principles follow a universal truth.
 - b) All people involved in business should act in a morally correct way.
 - c) The way of doing business should be fair and honest.
 - d) None of the above.
- v) The liability of a shareholder in a company limited by shares is _____
- a) Unlimited.
 - b) Limited by guarantee.
 - c) Limited to the unpaid value of shares subscribed by him.
 - d) None of the above

- vi) Ultimately, technology can be divided into what two categories?
- a) Electronic and non-electronic
 - b) Powered and unpowered
 - c) Products and processes
 - d) Hardware and software
- vii) Industrial policy refers to the government's policy towards
- a) Industry Establishment
 - b) Industry Functioning
 - c) Industry growth and management
 - d) All of the above
- viii) Who is the Chairperson of the Planning Commission in India?
- a) President
 - b) Vice-President
 - c) Prime Minister
 - d) Finance Minister
- ix) Planning in India derives its objectives from,
- a) Fundamental Rights
 - b) Directive Principles of State Policy
 - c) Fundamental Duties
 - d) Preamble

- x) Globalization does not involve–
- a) Reduction of barrier
 - b) Free flow of goods & services
 - c) Global mechanism for settlement of economic disputes
 - d) Free flow of capital

GROUP-B

2. Answer any **ten** questions: 2×10=20
- a) What do you mean by Business Environment?
 - b) What is task environment?
 - c) What is the definition of Culture?
 - d) What do you understand by social responsibility?
 - e) What is the difference between consumer and customer?
 - f) What do you understand by the term 'copyrights'?
 - g) What is environmental analysis?
 - h) Define the term 'economic planning'.
 - i) What is joint venture?
 - j) What is included in the 'Technological Environment' of business?

- k) Business environment includes both specific and general forces. List any four general forces.
- l) Why is it said that business environment is uncertain?
- m) What do you mean by Liberalization?
- n) What is meant by opportunities in business?
- o) What do you understand by legal environment?

GROUP-C

3. Answer any **four** from the following: $5 \times 4 = 20$
- a) List some important factors that influence the working of business enterprises.
 - b) Social environment of business is important for a business enterprise.— Explain.
 - c) Write down the rights of consumer's - according to 'Consumer Protection Act'.
 - d) State any five features of business environment.
 - e) Write down some civil remedies for infringement.
 - f) State the objectives of economic planning in India.

GROUP-D

4. Answer any **three** from the following: $10 \times 3 = 30$
- a) Explain the benefits and limitations of environmental analysis.
 - b) Explain the role of political environment in shaping the business.
 - c) Briefly describe the types of business environment.
 - d) Write down the importance of business environment.
 - e) Explain any five negative impacts of liberalization and globalization.
 - f) List the impact of changes in government policy on business and industry.